Agricultural Stewardship Association

2022/23 Opportunities & Benefits for Business Sponsors

Forever Farmland Supper

Landscapes for Landsake Art Sale & Exhibition

General Benefits

**For 2022/23 your sponsorship covers all events & programs! **

Sponsorship Benefit	Cream of the Crop $3,500 +	Title Sponsor $2,500	Lead $1,500	Partner $1,000	Benefactor $500	Supporter $250	Friend $150
Featured in Forever Farmland Supper (FFS) event video (shared on social media)	video clip & logo	logo	logo	logo	named	named	named
Complimentary tickets to FFS	4	4	2	2	2	0	
Complimentary tickets provided to farm families to attend FFS	8	6	4	4	2	2	
Recognition on postcard invite to Landscapes for Landsake event (mailed to ~5,000 households and placed in local businesses)	logo	logo	name	name	name		
Name and logo on paid advertising for Landscapes in major media	x	x					
Name and logo on special oversized Landscapes signage in the region	x	x	x	x			
Name on Landscapes promotional poster hung throughout the region	+ logo	+ logo	x	x	x		
Special promotion of your business on our virtual Landscapes website	x	x	x	x	x	x	x
Social media shout out (ASA boosted post) w/tags to direct traffic to your business page	+video personal-ization	x	x				
Logo/name on volunteer apparel	x	x	x	x			
Recognition in any digital video presentation	x	x	x	x	x	x	x
On-site demo/ display opportunity	x	x	x				
Name and/or logo on ASA's website and event pages	logo	logo	logo	logo	name	name	name
Complimentary invitation to all private parties (2022-23) 2-3/year	all	2	2	2			
Recognition on all invitations, programs & on-site welcome banners	logo	logo	logo	logo	name	name	name
Special paid advertising on social media promoting your business	x	x	x	x			
Thanked in ASA's bi-annual newsletter	x	x	x	x	x	x	x
Thanked in event/program, press releases, e-news and at events	x	x	x	x	x	x	x